

Salem Hosts Annual Fundraiser
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For Immediate Release
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Salem Lutheran Home Hosts 'Salem Salutes' Annual Fundraiser

April 4, 2010 – Oakland, Calif. – Salem Lutheran Home in Oakland will honor Carla Woodworth of Berkeley for her outstanding service during the annual Salem Salutes – Milton Moore Award on Sunday, April 25 from 5 to 9 p.m. at Scott's Seafood Restaurant at Jack London Square in Oakland.

Woodworth is being honored for her exemplary volunteer service to Salem Lutheran Home since 2004 when her parents became residents. Among the many contributions, Woodworth is recognized for her work with residents and families in Salem's Care Center and in the Terrace (Memory Care) program. During her time at Salem, she organized two family councils and shared her talent for art through creative art programs, parties and events. She has been an advocate for seniors having co-founded the California Advocates for Nursing Home Reform and was Executive Director of the "Berkeley Gray Panthers," a grassroots organization working for improved healthcare coverage, affordable housing, nursing home reform and more. In addition, she also served on the Berkeley City Council and was Executive Director of California Physicians Alliance, which advocates for universal single-payer health care.

"Besides being a very hard worker and contributor to Salem, Carla's creative endeavors have been a part of Salem for years," stated Jo Ellen Peterson, Development Director for Salem Lutheran Home. "Whether its decorating for the Oscars party, Chinese New Year's decorations, or carrying out art projects with our residents, there isn't a single nook or cranny at Salem that has not been filled with the 'Carla touch'," continued Peterson. "She has been a caring presence and indefatigable force of energy for the family councils of the Care Center and the Terrace and we are so happy to honor her," she added.

Since 1987, the annual fundraising event has been held to recognize individuals who have contributed time and volunteer service and support to Salem Lutheran Home. The Milton Moore Award was created in memory of Reverend Milton G. Moore who served as an administrator from 1967 to 1977.

The evening will begin with a reception and silent auction followed by dinner and the awards program. The cost is \$100 per person. All proceeds will benefit Salem's Home Charitable Care Fund.

To RSVP for the Salem Salutes Milton Moore Award,” call Salem Lutheran Home at 510-534-3637.