

Annual Salem Days Celebration
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For Immediate Release
Media Contact: Laura Gibson, 510-534-3637

Salem Invites Oral History Experts from StoryCorps to Join the Annual Salem Days Celebration; 86th Anniversary!

Oakland, Calif. – Salem Lutheran Home celebrates its tradition of providing excellent senior housing and resources at its 86th Anniversary, “Telling the Stories of our Elders” on Sunday, October 24 from 1 to 5 p.m. at Salem Lutheran Home located at 2361 East 29th Street.

The community invites friends, families and the public to attend this free celebration, which will be themed around the seniors themselves, with an opportunity to record, share and preserve the stories of a lifetime.

StoryCorps, a national oral history project, will be on hand at the celebration to record and preserve the stories of several seniors. StoryCorps will also provide information on how to “do it yourself,” supplying interview tips and suggested questions to help obtain information from seniors to create a recording.

In addition to the story telling, the anniversary celebration will also include historical discussions, and more.

“We invite the community to join with us to celebrate our seniors during a fun day filled with activities and great information,” stated Gilbert Carrasco, Executive Director at Salem Lutheran Home. “Our seniors have interesting backgrounds and wonderful stories to share. We are looking forward to providing an opportunity to capture these great stories for many of our residents and to share this information with the community at large,” he continued.

About Salem Lutheran Home

Salem Lutheran Home has been providing high-quality services to seniors for over 85 years. As part of the Elder Care Alliance professional team, Salem is dedicated to the philosophy and spiritual tradition of its sponsors – respecting and celebrating the dignity and inherent worth of each person and increasing quality of life for our senior population. Salem Lutheran Home provides a full continuum of care including residential independent living, assisted living, early and advanced memory care and a beautiful care center with skilled nursing. Salem’s services are provided in a variety of accommodations on a sprawling and beautiful five-acre campus. Salem Lutheran Home is affiliated with Elder Care

Alliance, which is cosponsored by the Sierra Pacific Synod of the Evangelical Lutheran Church in America and the Sisters of Mercy Regional Community of Burlingame. Salem Lutheran Home welcomes seniors from all faiths and religious backgrounds to its community.

About Story Corps

StoryCorps (www.storycorps.org) is an independent nonprofit project whose mission is to provide Americans of all backgrounds and beliefs with the opportunity to record, share and preserve their life stories. Since 2003, tens of thousands of everyday people have interviewed family and friends through StoryCorps. Each conversation is recorded on a free CD to take home and share, and is archived for generations to come at the Library of Congress. Millions listen to the award-winning broadcasts on public radio and the Internet. StoryCorps is one of the largest oral history projects of its kind, creating a growing portrait of Americans and their real life stories.

To RSVP for the 86th Anniversary Celebration, "Salem Spectacular," call Salem Lutheran Home at 510-534-3637.